

**Federal Trade Commission  
FY 2018-2022 Strategic Plan  
Addendum for Fiscal Years 2019-2022**

## Message from the Chairman

We are pleased to present the Federal Trade Commission's 2019 Addendum to our 2018-2022 Strategic Plan. Since publishing our Strategic Plan, the FTC has made great strides in achieving our strategic goals and objectives through our continuous effort to fulfill our dual mission of protecting consumers and promoting competition, while also improving performance.

This Addendum reflects a small interim adjustment to eliminate one performance goal related to records management due to exceptional baseline performance. To replace this goal, we are adding two new measures that will support the FTC's continued progress in meeting compliance expectations with respect to records management.

## Federal Trade Commission FY 2019 Strategic Plan Addendum

**Strategic Goal 3: Advance the FTC’s performance through excellence in managing resources, human capital and information technology.**

**Strategic Objective 3.3: Optimize technology and information management that supports the FTC mission.**

The FTC proposes to eliminate one baselined measure (Performance Goal 3.3.4) and add two new performance goals (Performance Goals 3.3.4 and 3.3.5) for records management. Performance Goal 3.3.4’s baseline performance in FY 2018 was established at 100%, and the agency expects to maintain this level of performance. To replace this goal, the FTC proposes to establish two new records management goals, which will further the agency’s compliance with mandates concerning the preservation and handling of agency records from FY 2019 to 2022.

FY 2018-2022 Strategic Plan Performance Measure	FY 2019-2022 Change
Performance Goal 3.3.4: Percentage of permanent records that are managed electronically.	<b>Deleted.</b> At the end of the FY 2018 baseline period, the Records and Information Management (RIM) office determined that performance for this measure was 100%. Developing a paperless process for transferring Commission action documents into the system allowed the FTC to achieve 100% performance. RIM expects to maintain this level of performance.
	<b>Performance Goal 3.3.4 (New):</b> Percentage of the FTC’s paper records held at the Washington National Records Center (WRNC) that are processed and appropriately either (a) destroyed or (b) transferred to the National Archives and Records Administration (NARA).
	<b>Performance Goal 3.3.5 (New):</b> Successfully transfer permanent electronic records dated between 2004 and 2016 to NARA in a timely manner.